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ICON VENUE GROUP HIRES THREE NEW EMPLOYEES

Industry leaders brought on board to assist growing company operations

Denver – (October 4, 2012) – ICON Venue Group (ICON), the leading Owner’s Representative and Development Manager in the Sports and Entertainment industry, has recently hired three new employees to supplement its national and international company operations.

Gary Watkins was hired as Vice President and will be located in ICON’s Denver headquarters. Gary will have responsibility for Accounting, Finance, Human Resources, IT, Procurement, and Facilities. Previously, Gary had served as Chief Administrative Officer, Climate and Renewables NA for E.ON AG in Chicago, Illinois.

Michael Schwan was hired as Director and will serve as Project Director for a number of East Coast venue projects from ICON’s Charlotte, NC office. Michael was previously Senior Project Manager for Hunt Construction. In his 18 years of experience, Michael has been involved with seven sports and entertainment projects.

Ashley McCord was hired as Marketing and Communications Coordinator and is based out of ICON’s Denver headquarters. Ashley will be responsible for ICON’s internal marketing, brand management and communications. Ashley came to ICON from the Dallas office of McCarthy Building Companies, Inc. where she served as Marketing Coordinator.

About ICON Venue Group:

ICON Venue Group is the leading Owner’s Representative firm in the sports and entertainment industry providing the full spectrum of venue development services including project feasibility, financing, site selection and acquisition, facility programming, design development, construction phase management, venue commissioning, sponsorship sales and servicing, and startup operations. ICON has worked with both public sector and private sector clients and has managed several of the most successful arena and stadium projects in the world. ICON Venue Group has demonstrated expertise in designing, constructing, commissioning, and operating projects for NFL, NBA, NHL, MLB, and MLS franchises totaling over \$4 billion. For more information, visit www.iconvenue.com or contact Melissa Heiter at mheiter@iconvenue.com or (303) 796-2655.

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